Narnolia®

EQUITY
PMS STRATEGY

January 2025

ABOUT
NARNOLIA PMS

Narnolia Equity PMS is meant to be a core buy and hold portfolio for investors who aim to capitalize on the wealth creation opportunity in the Indian economy through equity investing. Narnolia Equity PMS provides the opportunity to participate in 5 different Equity Strategies - all through a single account, helping the investor to prudently allocate investment amounts in these strategies depending on their unique risk profile. With this the investor gets the freedom to choose their preferred basket of stocks. These equity-strategies are uniquely modelled around various cap and fundamental characteristics of growth and quality. The portfolio comprises of flexible and judicious mix of large, mid and small cap companies to have the right kind of stability to sail through tough times as well as has the right force to outperform in the long term.

Narnolia follows the 'growth in value' investment philosophy and has demonstrated a successful track record. Quality always prevails. Along with quality, in a growing economy like India where on every production or consumption parameter upside is humongous. Majority of existing market leaders remain minuscule in the global context. Indian markets over the last thirty years since the great economic reform has oscillated between phases of out-performance by quality companies and phases of out-performance by growing businesses. 'Growth in Value' combines the advantages of these two fundamental parameters and helps create superior performance. The disciplined approach to investing is supported by our 360 degree 5-M research framework, one of the most comprehensive fundamental research technique. It links market opportunity, management strategies, financial and operating moat to detailed financial models and the valuation envelope.

4 Pillars of Investment Philosophy

1

Principle Of Growth In Value
Among various proven philosophies of investing, our chosen style is 'Growth in Value'. Here the word value is derived from the word valuable i.e. factors that make a company more valuable

2

360° Deductive Reasoning Framework
Insist on knowing why and how a company makes its revenue both from a broad picture basis-understanding the addressable market and dynamics as well as the microscopic financials- valuation level perspective

Seeking Linear Consistent Growth
Prefer companies where improvement happens linearly in small steps over a relatively longer period of time as these companies' valuation multiple expands alongwith earnings and then does not contract in a hurry

3

Risk Manager's Mindset
Portfolio has a pre-determined risk return expectation framework which enables taking active risk keeping in mind economic exposures, liquidity risk and stock-sector – cap- theme weightages.

4

NARNOLIA EQUITY PMS STRATEGY

Large-Cap Strategy

Large-Cap Strategy / Industry Leaders comprises of companies those are leaders in their respective industries in which they operate.80% weightage in this sub-scheme is to companies those are a part of the Nifty Large cap 100 Index. This index constituents have a high correlation (0.94) with Nifty 50 Index. The targeted aggregate fundamentals of the sub-strategy are: Growth - higher than nominal GDP growth ideally above 12%, ROE 20% or more and high margin of safety in terms of current valuation inside the last ten years valuation envelope.

Mid and Small Cap Strategy

Mid and Small Cap Strategy as the name suggests comprises of companies that are mostly part of the Nifty Mid-small Cap 400 Index. In the market cyclical when expansion phase occurs these Mid & Small Cap provide higher return. The sub strategy combines of high quality moat companies with high growth companies. The targeted aggregate fundamentals of the sub-strategy are: Growth - ideally above 18%, ROE 20% or more and high margin of safety in terms of current valuation inside the last ten years valuation envelope.
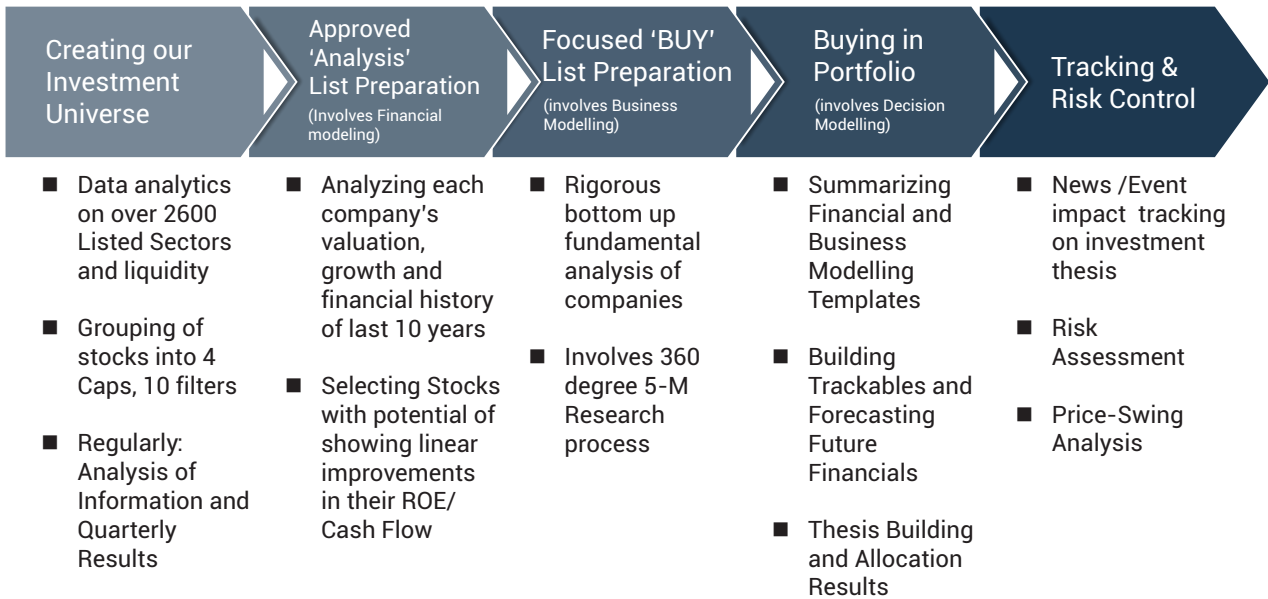
Multi-Cap Strategy

Multi-Cap investing provides opportunity to take optimum investment exposure across market capitalization of Indian listed companies along with diversified industries' representation inside the investment basket. 80% weightage in this sub-scheme is to companies those are part of Nifty 500 Index. The targeted aggregate fundamentals of the sub-strategy are: Growth - ideally above 15%, ROE 20% or more and sufficient margin of safety in terms of current valuation inside the last ten years valuation envelope.

5TX5T Strategy

5TX5T strategy provides a unique theme-based investing opportunity in the Indian market. As India approaches towards becoming a 5 trillion economy by GDP, the total Market Cap of Indian companies will also set to increase by 11-12% CAGR. Some of the market cap gains will come from new listings but a large part of the gains will come from select themes. This strategy focuses on themes that should form part of India's next growth engine.

INVESTMENT
PROCESS

Creating our Investment Universe	Approved 'Analysis' List Preparation (Involves Financial modeling)	Focused 'BUY' List Preparation (involves Business Modelling)	Buying in Portfolio (involves Decision Modelling)	Tracking & Risk Control
■ Data analytics on over 2600 Listed Sectors and liquidity ■ Grouping of stocks into 4 Caps, 10 filters ■ Regularly: Analysis of Information and Quarterly Results	■ Analyzing each company's valuation, growth and financial history of last 10 years ■ Selecting Stocks with potential of showing linear improvements in their ROE/ Cash Flow	■ Rigorous bottom up fundamental analysis of companies ■ Involves 360 degree 5-M Research process	■ Summarizing Financial and Business Modelling Templates ■ Building Trackables and Forecasting Future Financials ■ Thesis Building and Allocation Results	■ News /Event impact tracking on investment thesis ■ Risk Assessment ■ Price-Swing Analysis

GROWTH
IN VALUE & PRINCIPLE OF LINEARITY

We practice 'Growth in Value' investment framework. Here the word 'value' comes from 'being valuable' or 'Quality'. A company that is exhibiting or is expected to exhibit 'growth in value' becomes our investment candidate. This usually happens when due to business situation or management strategy or the inherent moat of the business, a company starts having higher and/or rising RoE, RoCE and the Free Cash flows. This is also accompanied by the company exhibiting higher return ratio than it's peers as well as broader stock universe.
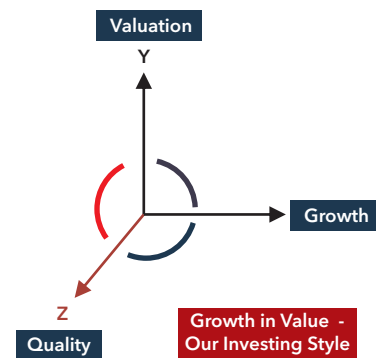
Company with good capital allocation and favorable business regime show rising margins and asset turnover yielding into higher return ratios. These businesses usually undergo valuation re-rating resulting into long term superior wealth creation in the stock market.

Growth in Value - Our Investing Style

5-M RESEARCH PROCESS

5 Sub-Processes that seamlessly connects the big picture market opportunity, management strategies, operational and financial moat with financial model of the company and the valuation multiple
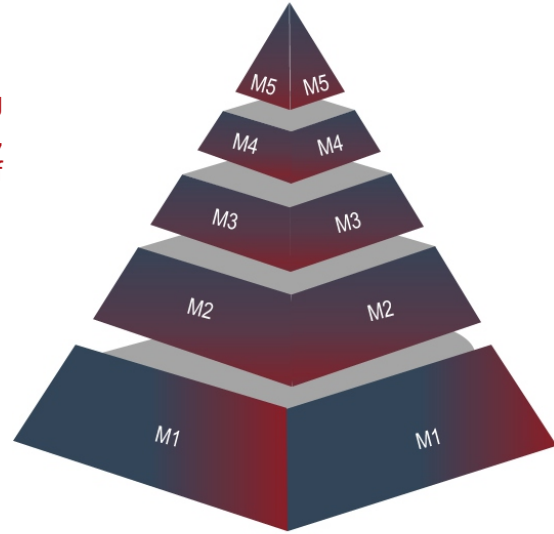
M1 - Market

Every business whether on the product side or services has an addressable market. And each addressable market is being served by various peer companies. Understanding that Addres-sable & its changing dynamics is key to deciphering the quality, scalability and sustainability of the business. Ex.- A good quality, technologically superior private sector bank's business in large part is about the value migration opportunity from PSU banks. The quality of the depositors as well as borrowers that are value migrating to a bank is key to sustainable out-performance of that private bank.

M2 - Management Strategy

Long term business success is all about the strength of the management. Market cycles change and it's the quality of the management that ensures outperformance across the cycle. Decoding Management requires a clearer understanding of its Strategy of product positioning, pricing, supply chain, HR, sources and application of funds etc.. Ex.-. While continuing with deepening its distribution reach, during the Covid-19 related lockdown, a FMCG company with smart SKU management and packaging strategy delivered 30% y-o-y growth way ahead of its peers.

M3 - Moat of the Business

Any company with sustainable high quality has specific operating and/or financial moat. Identifying the source of that moat is key to identifying sustainable competitive advantage. Ex.- an Indian tyre company has highest EBITDA margin in the world, an Indian retailer has lowest payable days & highest inventory turn delivering most competitive price to consumers, An Indian auto OEM moat of rising market share and realization hit a roadblock when it's techno-logical constraint hit it's earlier strategy of filling the price whitespaces.

M4 - Model Financials

Modeling the Financial Num-bers – Annual & quarterly Profit statement, Balance Sheet, Cash flow statement, account schedules, revenue & cost drivers not only help in unders-tanding how much price one can pay for future earnings but it also acts as an early indicator when investment thesis is not work-ing. Companies where one is not able to model financials with reasonable degree of confidence are beyond the analyst's circle of competence and need to be avoided.

M5 - Multiples-

Valuation Ascertaining the Val-uation Envelope for a company is both a science and an art. It requires identifying the right valuation multiple to work with, Company's own immediate as well as long period valuation range and also of it's peer as well other comparable busine-sses. A prior knowledge of the location of the current valuat-ion multiple inside the valua-tion envelope ensures suffici-ent margin of safety as well as upside potential.

RISK
MANAGEMENT FRAMEWORK

1. **Stock Limit:** Limits on Maximum weightage on single stock
2. **Sector Limit:** Limits on Maximum weightage on single sector
3. **Stock Review:** Under-performance with higher volatility on 2 consecutive market swings. If any of our portfolio stocks under performs for two consecutive swings and exhibits higher volatility, that stock gets marked for Sell/Review

Bear Market
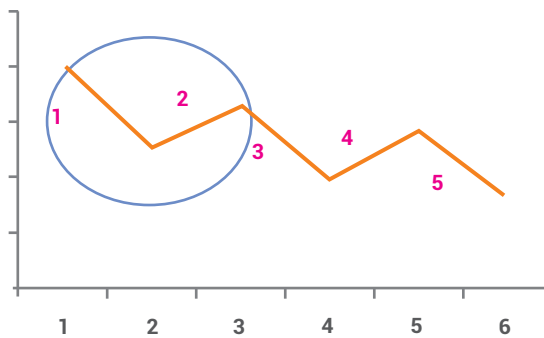
Bull Market
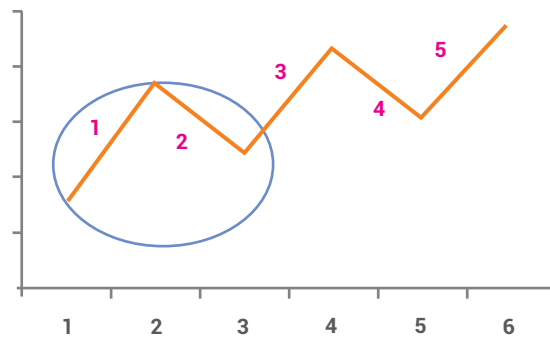
4. Fundamental Quadrant - Q G V

   With rapid changes in the economy and the business landscape, the attributes of the portfolio keeps changing in relation to that of the benchmark. Tracking these changes pro-actively keeps the fundamental hygiene of the portfolio intact.

Attribute	Quadrant 1	Quadrant 2	Quadrant 3	Quadrant 4
Quality	Low	Average	Good	Very Good
Growth	Poor	Average	Good	Very Good
Valuation	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
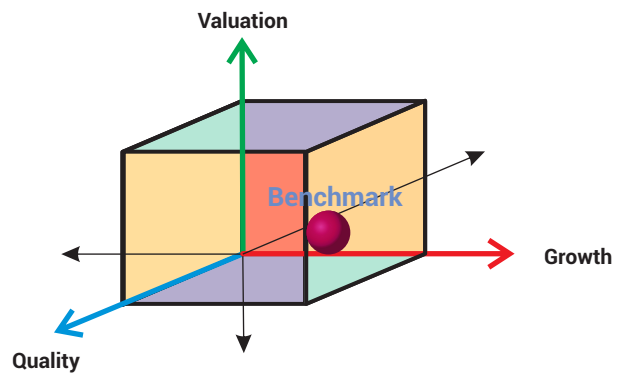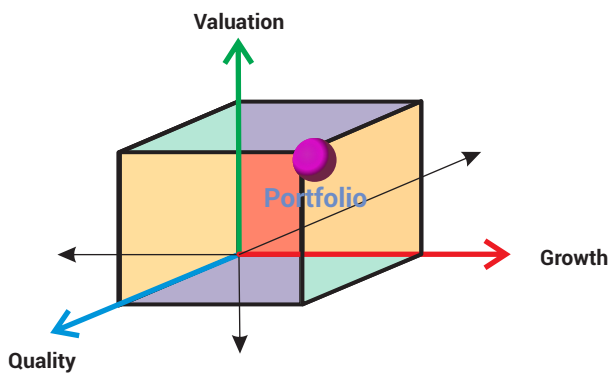
AT A GLANCE

	Large Cap	Mid & Small Cap	Multi-Cap	5Tx5T
Fundamental Attributes				
Growth	24%+	33%+	34%+	23%+
Return on Equity	18%+	15%+	15%+	15%+
Valuation Margin *(Based on FY26E)*	High Margin of Safety 26.5%	High Margin of Safety 25.7%	Reasonable Margin of Safety 30.9%	Reasonable Margin of Safety 27.6%
Portfolio Characteristics				
Diversification	Mid	Low	High	Low
Number of Stocks	21 (15-25)	25 (20-30)	24 (20-30)	22 (15-25)
% Assets in top 10 holdings	64%	53%	56%	60%
Returns Characteristics				
1/3/ 5 year Return (%) - Narnolia Strategies	23.5/ 12.9/ 17.0	31.3/ 19.4/ 25.3	12.6/ 8.8/ 14.3	16.4/ 11.7/ 17.8
Benchmark Return (%)	10.1/ 12.2/ 15.5	15.8/ 15.4/ 19.1	10.1/ 12.2/ 15.5	10.1/ 12.2/ 15.5
Risk (Std. Dev)(%)	13.6	14.7	13.9	13.5

Please Note: The returns mentioned above are CAGR returns and are as on 31st, December 2024.

				Calendar Year wise Performance				
Calendar Year	Large Cap	NIFTY 50 TRI	Mid & Small Cap	BSE 500 TRI	Multi Cap	NIFTY 50 TRI	5Tx5T	NIFTY 50 TRI
2012#	18.2	15.0	-	-	20.7	15.0	-	-
2013	5.4	8.1	-	-	9.3	8.1	-	-
2014	56.7	32.9	-	-	62.4	32.9	-	-
2015	5.8	-3.0	-	-	16.1	-3.0	-	-
2016	7.2	4.4	41.2	3.8	6.0	4.4	23.6	0.4
2017	43.8	30.3	43.2	37.6	37.5	30.3	43.3	30.3
2018	-0.2	4.6	-9.1	-1.8	-9.2	4.6	0.9	4.6
2019	9.0	13.5	14.3	9.0	7.0	13.5	12.6	13.5
2020	20.5	16.1	35.3	18.4	14.0	16.1	22.7	16.1
2021	26.3	25.6	34.4	31.6	32.8	25.6	32.7	25.6
2022	-5.0	5.7	-9.9	4.8	-4.1	5.7	-5.8	5.7
2023	22.7	21.3	43.8	26.5	19.4	21.3	27.2	21.3
2024*	23.5	10.1	31.3	15.8	12.6	10.1	16.4	10.1

#Inception date for Large Cap and Multi Cap is 28th March 2012 and for 5Tx5T and Mid & Small cap is 4th May 2015, so returns are calculated accordingly
*YTD Returns
For detailed peer comparison please visit the following link: https://www.apmiindia.org/apmi/welcome.htm
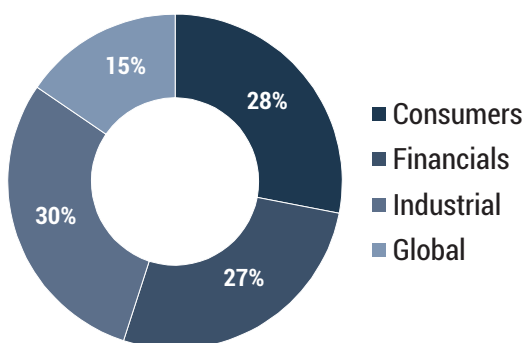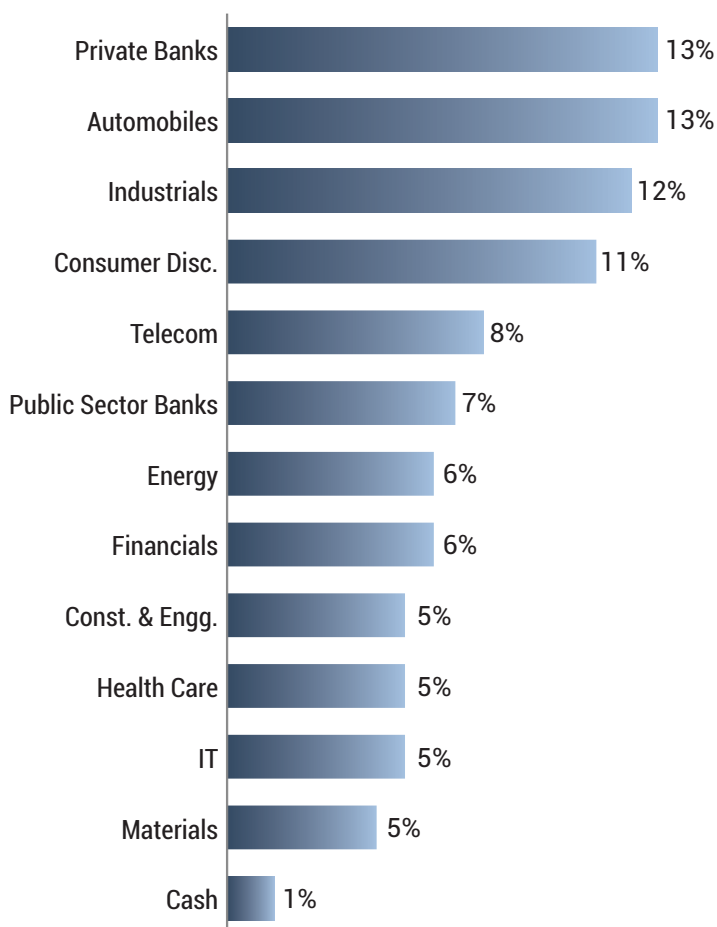*All return are calculated on TWRR basis*

LARGE CAP
STRATEGY

Large cap strategy comprises of companies those are leaders in the respective industry in which they operate. 80% weightage in this scheme is to companies those are part of Nifty Large cap 100 Index. This index constituents have high correlation (0.94) with Nifty 50 Index.

Stock Strategy:	The sub-strategy consists of 15-25 stocks to provide superior returns. Maximum Weight on any stock will be +7% of its weight in the in Nifty 100 Index
Sector Strategy:	+/(-) 10% of its weight in Nifty 100 Index

Top 10 Companies Holdings%		
STOCK	SECTOR	WEIGHT
M&M	Consumers	9%
HDFCBANK	Financials	8%
BHARTIARTL	Industrial	8%
ZENTEC	Global	8%
SBIN	Financials	7%
LT	Industrial	5%
TCS	Global	5%
ICICIBANK	Financials	5%
AMIORG	Industrial	5%
EICHERMOT	Consumers	5%

Private Banks — 13%
Automobiles — 13%
Industrials — 12%
Consumer Disc. — 11%
Telecom — 8%
Public Sector Banks — 7%
Energy — 6%
Financials — 6%
Const. & Engg. — 5%
Health Care — 5%
IT — 5%
Materials — 5%
Cash — 1%

Pie chart:
- Consumers — 28%
- Financials — 27%
- Industrial — 30%
- Global — 15%

LARGE CAP
STRATEGY

Fundamental Attributes	
Growth	24.8%
Return On Equity	18.5%
Valuation Margin *(Based on FY26E)*	26.5%

Portfolio Attributes	
No of Stocks	21
% Assets in top 10 holdings	64%
% Assets in Next 5 holdings	19%

Price Performance Vs Benchmark (CAGR) (Dec. 2024)	Large Cap Portfolio	NIFTY 50 TRI
1 Month	0.4	-2.0
3 Months	-0.2	-8.2
6 Months	8.0	-1.1
1 Year	23.5	10.1
3 Years	12.9	12.2
5 Years	17.0	15.5
Since Inception *(28 Mar 2012)*	17.2	14.0

Performance Attributes	Portfolio	Benchmark
Alpha	3.2	
Beta	0.9	
R - Square	79.8	
Sharpe	1.3	1.1
Standard Deviation	13.6	13.0
Max Drawdown	-35.2	-38.3
Price/Earnings Ratio	25.9	
Annual tracking Error	6.2	
Information Ratio	0.5	

Please note:1mth/3mth/6mth/1yr - ABSOLUTE returns & the rest - CAGR returns
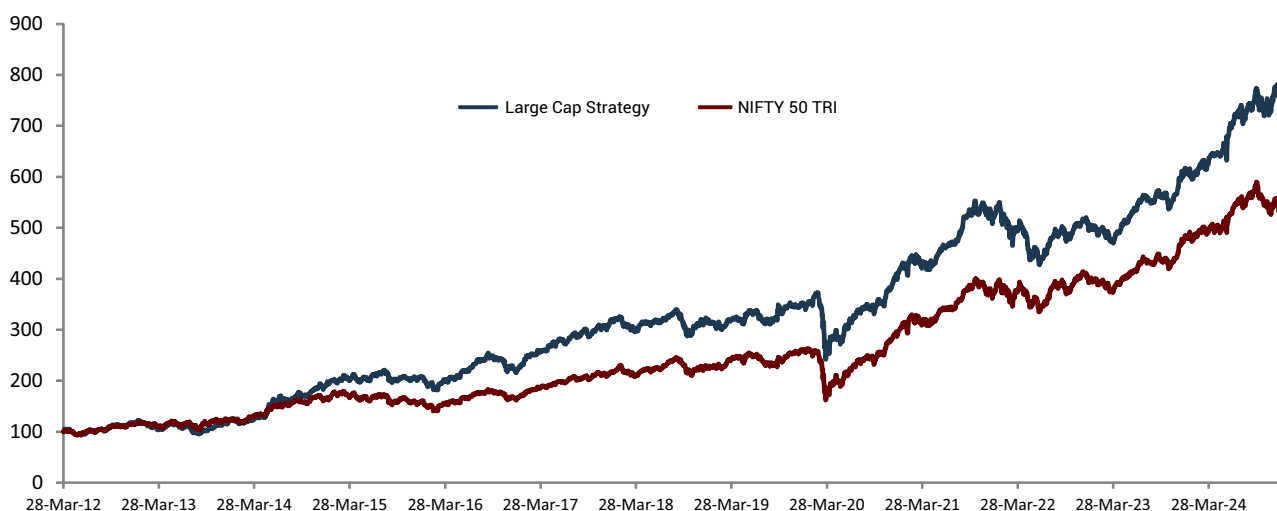
Rs.1 Cr. Invested in Large Cap Strategy at inception is worth Rs. 7.6 Cr. as on 31st December 2024. For the same period Rs.1 Cr. invested in NIFTY 50 TRI is now worth Rs. 5.3 Cr.

Large Cap Return Profile vis a vis NIFTY 50 TRI (Rolling Returns[+])

Years	3 Months	6 Months	1 Year	2 Years	3 Years	4 Years	5 Years
Average	4.45	9.16	18.67	18.11	17.05	16.95	16.30
NIFTY 50 TRI	3.75	7.72	15.61	14.79	13.90	14.01	13.45

Data as on 31st December 2024. The 1 year and less than one year returns are ABSOLUTE returns & rest are CAGR returns.

[+] Rolling return is the average annualized return on a particular date. Rolling return is used to eliminate the bias present in point-to-point return. As financial markets are volatile, rolling returns provide a clearer picture of performance than the point-to-point return.

For detailed peer comparison please visit the following link: https://www.apmiindia.org/apmi/welcome.htm
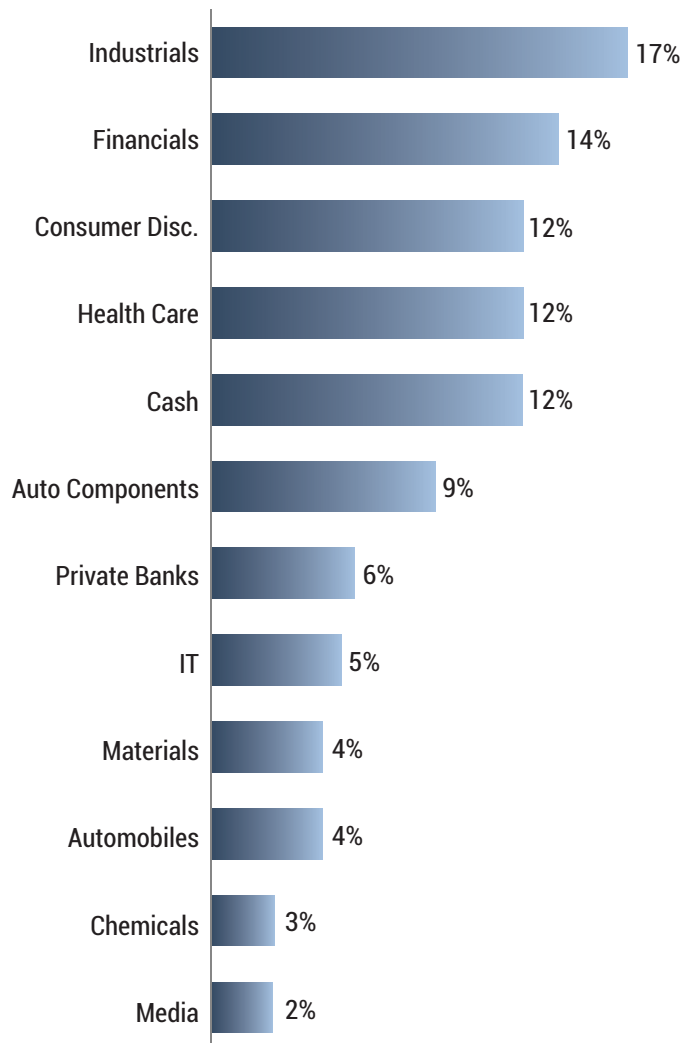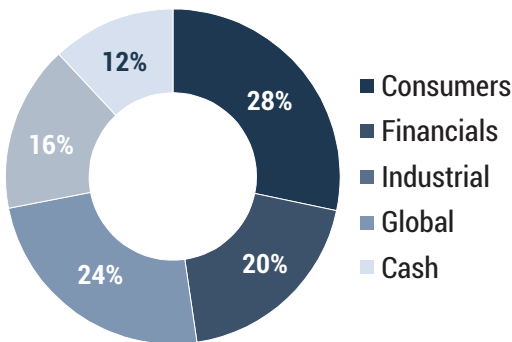*All return are calculated on TWRR basis*

MID & SMALL CAP
STRATEGY

Mid and Small Cap Strategy as the name suggests comprises of companies that are mostly past of the Nifty Mid-small-cap 400 Index. In the market cycle when the expansion phase occurs these Mid & Small Cap provide higher returns. The strategy combines high quality moat companies with high growth companies.

Stock Strategy:	The sub-strategy consists of 20-30 stocks to provide superior returns. Maximum Weight on any stock will be +10% of its weight in the in Nifty Mid-Small 400 Index
Sector Strategy:	+/(-) 15% of its weight in Nifty Mid-Small 400 Index.

Top 10 Companies Holdings%		
STOCK	SECTOR	WEIGHT
MCX	Financials	6%
NH	Consumers	5%
VSTTILLERS	Consumers	5%
KAYNES	Industrial	5%
AMBER	Industrial	5%
ACE	Industrial	5%
AUROPHARMA	Global	4%
AMIORG	Industrial	4%
TVSMOTOR	Consumers	4%
ZENTEC	Global	4%

- Consumers 28%
- Financials 20%
- Industrial 24%
- Global 16%
- Cash 12%

- Industrials 17%
- Financials 14%
- Consumer Disc. 12%
- Health Care 12%
- Cash 12%
- Auto Components 9%
- Private Banks 6%
- IT 5%
- Materials 4%
- Automobiles 4%
- Chemicals 3%
- Media 2%

MID & SMALL CAP
STRATEGY

Fundamental Attributes	
Growth	33.0%
Return on Equity	15.1%
Valuation Margin *(Based on FY26E)*	25.7%

Portfolio Attributes	
No of Stocks	25
% Assets in top 10 holdings	53%
% Assets in Next 5 holdings	18%

Price Performance Vs Benchmark (CAGR) (Dec. 2024)

	Mid & Small Cap Portfolio	BSE 500 TRI
1 Month	2.8	-1.5
3 Months	0.4	-7.8
6 Months	13.6	-0.7
1 Year	31.3	15.8
3 Years	19.4	15.4
5 Years	25.3	19.1
Since Inception (4th May 2015)	21.4	14.4

Please note:1mth/3mth/6mth/1yr - ABSOLUTE returns & the rest - CAGR returns

Performance Attributes

	Portfolio	Benchmark
Alpha	7.0	
Beta	0.9	
R - Square	70.5	
Sharpe	1.5	1.0
Standard Deviation	14.7	13.7
Max Drawdown	-33.4	-38.1
Price/Earnings Ratio	32.5	
Annual tracking Error	8.1	
Information Ratio	0.9	
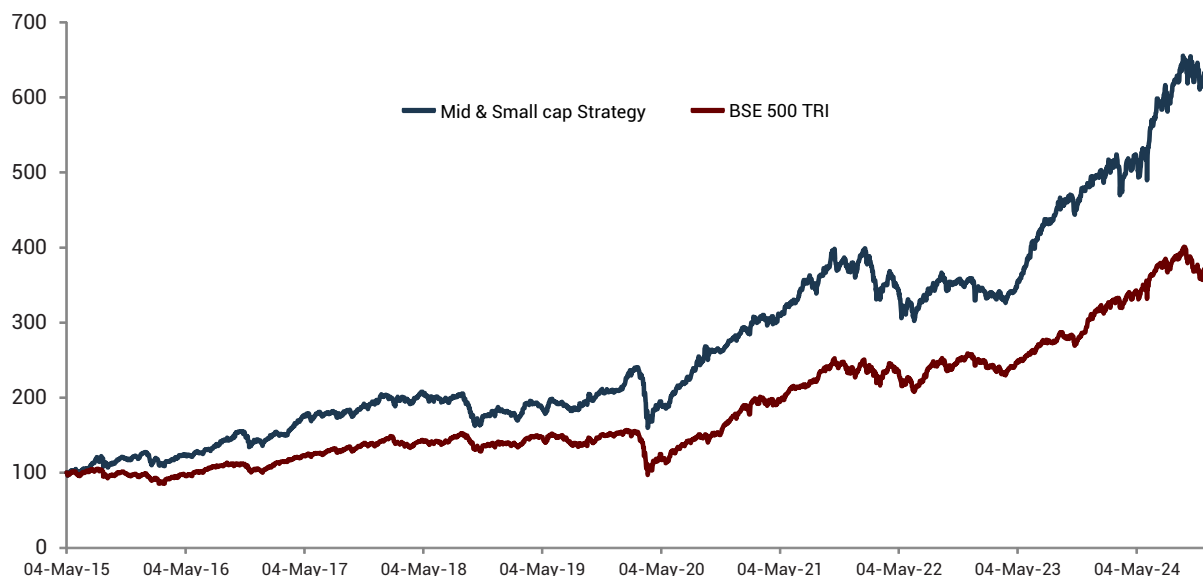
Rs.1 Crore Invested in Mid & Small Cap Strategy at inception is worth Rs. 6.5 Cr. as on 31st December 2024. For the same period Rs.1 Cr. Invested in BSE 500 TRI Index is now worth Rs. 3.7 Cr.

Mid & Small Cap Return Profile vis a vis BSE 500 TRI (Rolling Returns*)

Years	3 Months	6 Months	1 Year	2 Years	3 Years	4 Years	5 Years
Average	5.25	10.72	21.96	19.87	18.04	18.75	18.92
BSE 500 TRI	3.89	8.24	17.70	16.28	15.34	15.71	14.92

Data as on 31st December 2024. The 1 year and less than one year returns are ABSOLUTE returns & rest are CAGR returns.

* Rolling return is the average annualized return on a particular date. Rolling return is used to eliminate the bias present in point-to-point return. As financial markets are volatile, rolling returns provide a clearer picture of performance than the point-to-point return.

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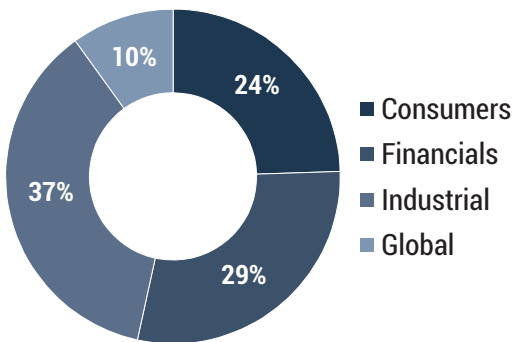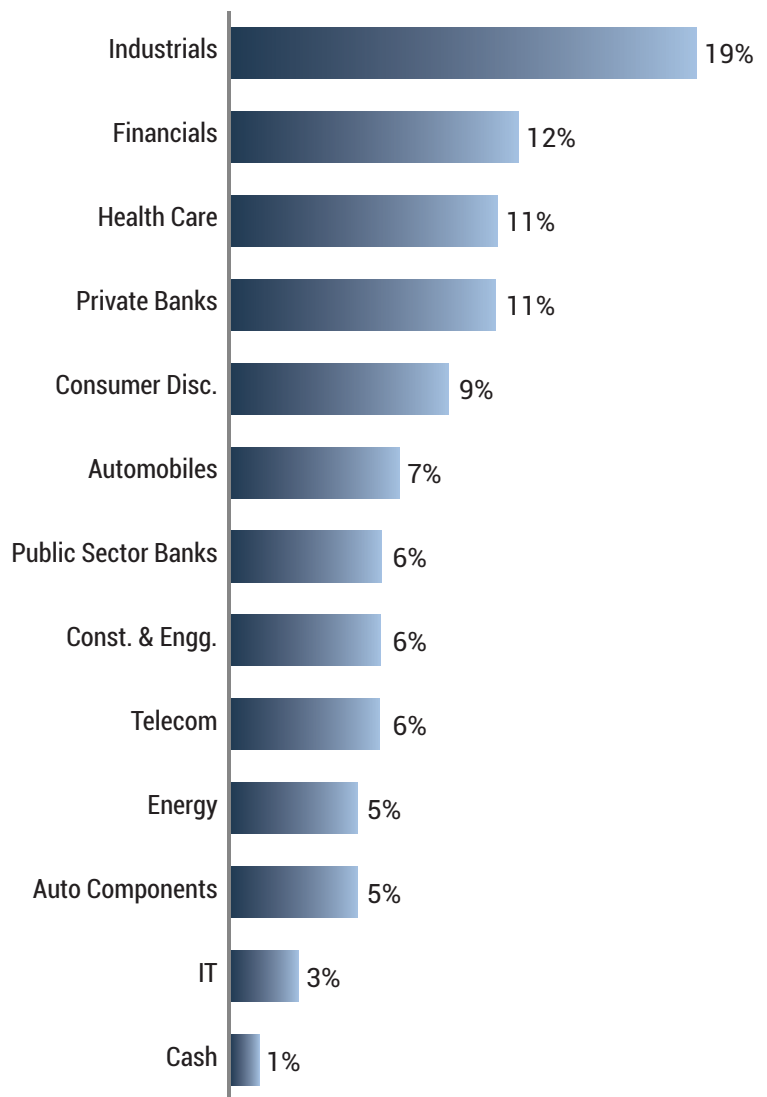*All return are calculated on TWRR basis*

MULTI CAP
GROWTH-IN-VALUE STRATEGY

Multi cap investing provides the opportunity to take an optimum investment exposure across various market capitalization of Indian listed companies along with diversified industries' representation inside the investment basket. 80% weightage in this strategy is to companies those that are a part of the Nifty 500 Index.

Stock Strategy:	The sub-strategy consists of 20-30 stocks to provide superior returns. Maximum Weight on any stock will be +10% of its weight in the in Nifty 500 Index
Sector Strategy:	+/(-) 10% of its weight in Nifty 500 Index.

Top 10 Companies Holdings%		
STOCK	SECTOR	WEIGHT
HDFCBANK	Financials	8%
M&M	Consumers	7%
SBIN	Financials	6%
LT	Industrial	6%
BHARTIARTL	Industrial	6%
RELIANCE	Industrial	5%
UNOMINDA	Consumers	5%
ACE	Industrial	5%
GVT&D	Industrial	4%
SUNPHARMA	Global	4%

Donut chart:
- Consumers: 24%
- Financials: 29%
- Industrial: 37%
- Global: 10%

Sector bar chart:
- Industrials: 19%
- Financials: 12%
- Health Care: 11%
- Private Banks: 11%
- Consumer Disc.: 9%
- Automobiles: 7%
- Public Sector Banks: 6%
- Const. & Engg.: 6%
- Telecom: 6%
- Energy: 5%
- Auto Components: 5%
- IT: 3%
- Cash: 1%

GROWTH-IN-VALUE STRATEGY

Fundamental Attributes	
Growth	34.2%
Return on Equity	15.5%
Valuation Margin *(Based on FY26E)*	30.9%

Portfolio Attributes	
No of Stocks	24
% Assets in top 10 holdings	56%
% Assets in Next 5 holdings	18%

Price Performance Vs Benchmark (CAGR) (Dec. 2024)	Multi Cap Portfolio	Nifty 50 TRI
1 Month	0.5	-2.0
3 Months	-4.4	-8.2
6 Month	-1.2	-1.1
1 Year	12.6	10.1
3 Years	8.8	12.2
5 Years	14.3	15.5
Since Inception *(28 March 2012)*	16.3	14.0

Please note:1mth/3mth/6mth/1yr - ABSOLUTE returns & the rest - CAGR returns

Performance Attributes	Portfolio	Benchmark
Alpha	2.3	
Beta	0.9	
R - Square	78.2	
Sharpe	1.2	1.1
Standard Deviation	13.9	13.0
Max Drawdown	-38.8	-38.3
Price/Earnings Ratio	28.5	
Annual tracking Error	6.5	
Information Ratio	0.4	
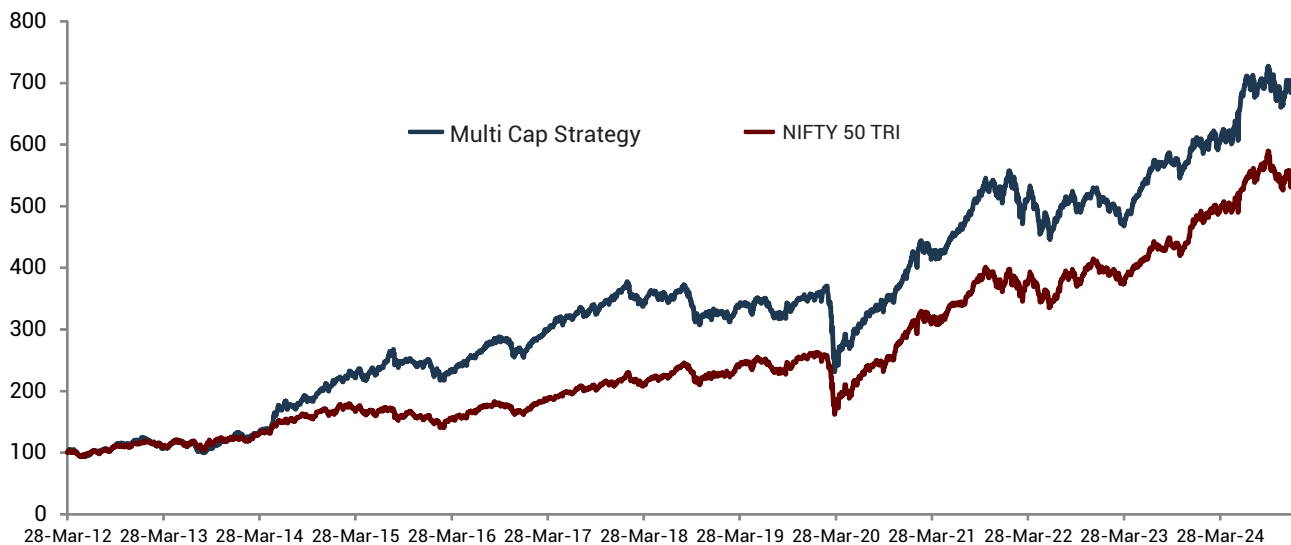
Rs.1 crore invested in Multi Cap Strategy at inception is worth Rs. 6.9 Cr. as on 31st December 2024. For the same period Rs.1 Cr. Invested in NIFTY 50 TRI Index is now worth Rs. 5.3 Cr.

Multi Cap Return Profile vis a vis NIFTY 50 TRI (Rolling Returns*)

Years	3 Months	6 Months	1 Year	2 Years	3 Years	4 Years	5 Years
Average	4.30	8.92	18.38	18.26	17.15	16.49	15.33
NIFTY 50 TRI	3.75	7.72	15.61	14.79	13.90	14.01	13.45

Data as on 31st December 2024. The 1 year and less than one year returns are ABSOLUTE returns & rest are CAGR returns.

Rolling return is the average annualized return on a particular date. Rolling return is used to eliminate the bias present in point-to-point return. As financial markets are volatile, rolling returns provide a clearer picture of performance than the point-to-point return.

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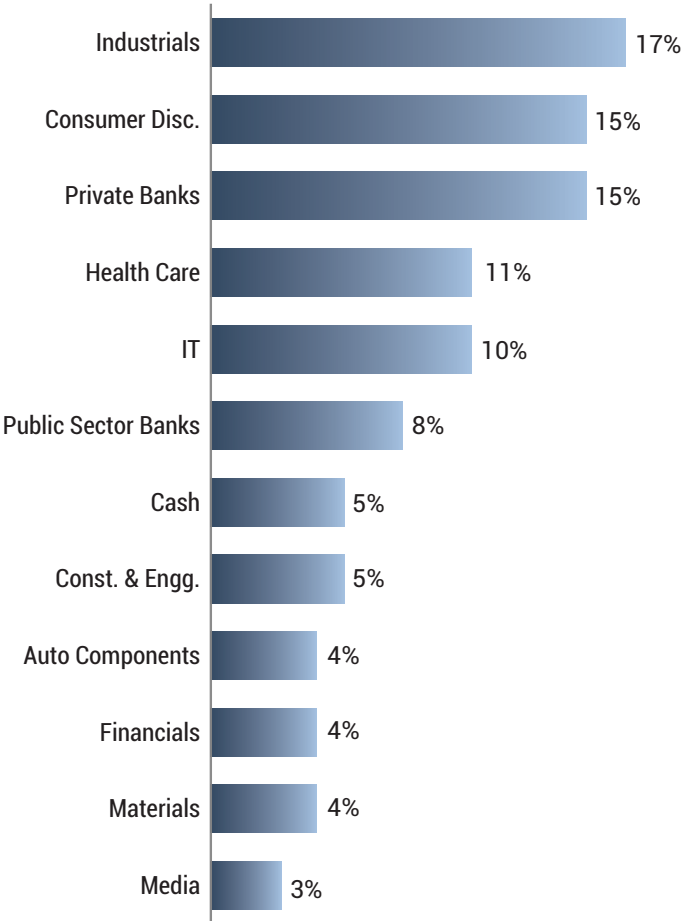*All return are calculated on TWRR basis*
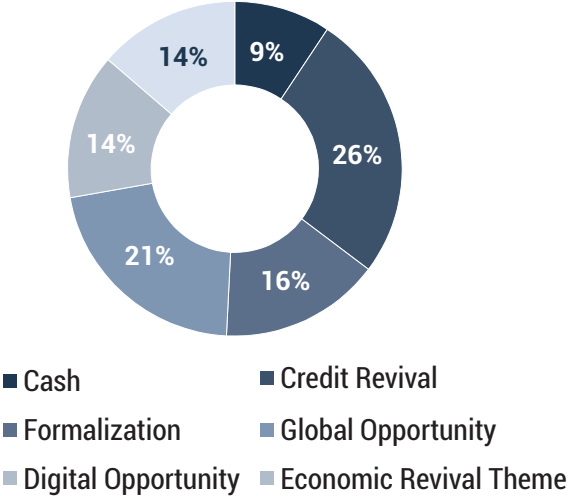
5 T x 5 T
STRATEGY

5T X 5T Strategy provides a unique theme-based investing opportunity in the Indian market. As India approaches towards becoming a 5 trillion economy by GDP, the total Market Cap of Indian companies will also set to increase by 11-12% CAGR. Some of the market cap gains will come from new listings but a large part of the gains will come from select themes. This strategy focuses on themes that should form part of India's next growth engine

Stock Strategy: The portfolio will consist of 15-20 stocks to provide superior returns. 2-6 stocks from each of the chosen 4-6 Selected Themes.

Top 10 Companies Holdings%		
STOCK	SECTOR	WEIGHT
HDFCBANK	Financials	8%
SBIN	Financials	8%
ACE	Industrial	6%
ICICIBANK	Financials	6%
LUPIN	Global	5%
NH	Consumers	5%
ZOMATO	Consumers	5%
LT	Industrial	5%
DMART	Consumers	5%
UNOMINDA	Consumers	4%

Selected Themes for 5TX5T

Cash 9%
Credit Revival 26%
Formalization 16%
Global Opportunity 21%
Digital Opportunity 14%
Economic Revival Theme 14%

Industrials 17%
Consumer Disc. 15%
Private Banks 15%
Health Care 11%
IT 10%
Public Sector Banks 8%
Cash 5%
Const. & Engg. 5%
Auto Components 4%
Financials 4%
Materials 4%
Media 3%

5 T x 5 T
STRATEGY

Fundamental Attributes	
Growth	23.5%
Return on Equity	15.6%
Valuation Margin (Based on FY26E)	27.6%

Portfolio Attributes	
No of Stocks	22
% Assets in top 10 holdings	60%
% Assets in Next 5 holdings	20%

Price Performance Vs Benchmark (CAGR) (Dac. 2024)	5T X 5T Portfolio	NIFTY 50 TRI
1 Month	-0.9	-2.0
3 Months	-5.9	-8.2
6 Months	-1.1	-1.1
1 Year	16.4	10.1
3 Years	11.7	12.2
5 Years	17.8	15.5
Since Inception (4th May 2015)	17.0	12.8

Please note:1mth/3mth/6mth/1yr - ABSOLUTE returns & the rest - CAGR returns

Performance Attributes	Portfolio	Benchmark
Alpha	4.2	
Beta	0.9	
R - Square	79.4	
Sharpe	1.3	1.0
Standard Deviation	13.5	13.2
Max Drawdown	-36.7	-38.3
Price/Earnings Ratio	27.6	
Annual tracking Error	6.2	
Information Ratio	0.7	
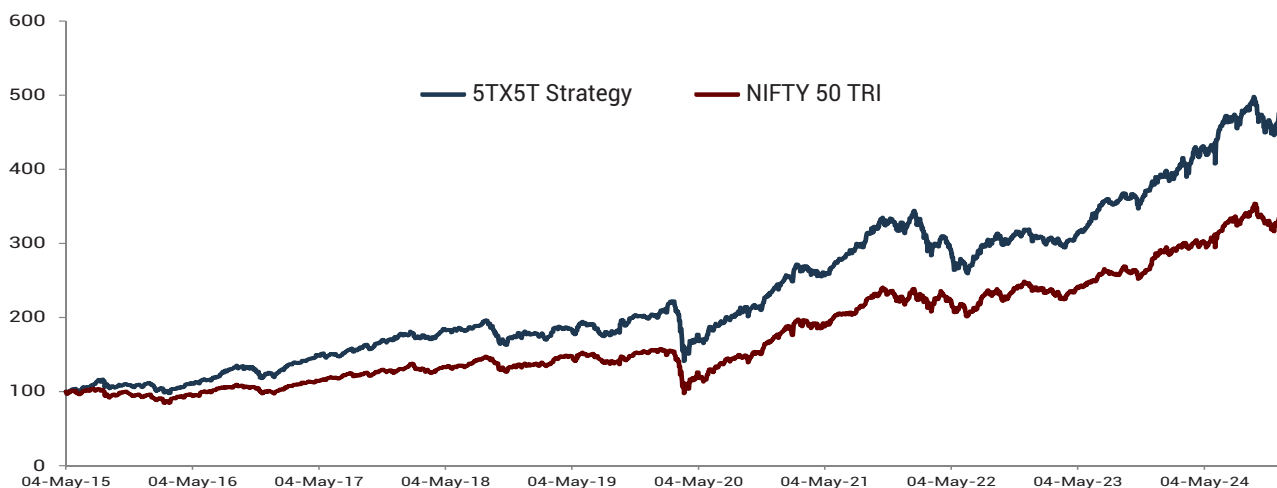
Rs.1 Crore Invested in 5TX5T Strategy at Inception is worth Rs. 4.6 Cr. as on 31st December 2024. For the same period Rs.1 Cr. Invested in NIFTY 50 TRI Index is now worth Rs. 3.2 Cr.

5T X 5T Return Profile vis a vis NIFTY 50 TRI (Rolling Returns*)

Years	3 Months	6 Months	1 Year	2 Years	3 Years	4 Years	5 Years
Average	4.33	9.02	18.97	17.53	16.38	16.71	16.43
NIFTY 50 TRI	3.51	7.41	15.84	15.04	14.57	14.88	14.21

Data as on 31st December 2024. The 1 year and less than one year returns are ABSOLUTE returns & rest are CAGR returns.

* *Rolling return is the average annualized return on a particular date. Rolling return is used to eliminate the bias present in point-to-point return. As financial markets are volatile, rolling returns provide a clearer picture of performance than the point-to-point return.*

For detailed peer comparison please visit the following link: https://www.apmiindia.org/apmi/welcome.htm
All return are calculated on TWRR basis

Why Narnolia Equity PMS?

Unique Opportunity to diversify. in Multiple strategies.	Stable Returns Across Market Cycle	Growth in Value Philosophy & 5-M Research	Strong Risk Management & Research Framework

Large-Cap Strategy

Large cap strategy comprises of companies those are leaders in the respective industry in which they operate. 80% weightage in this scheme is to companies those are part of Nifty Large cap 100 Index. This index constituents have high correlation (0.94) with Nifty 50 Index.

SIP Amt.: Rs. 1,00,000
Benchmark NIFTY 50 TRI
Time Horizon Min. 3 years
No. of Stocks 15-25
Launch Date 28 March 2012
Category Equity Concentrated

Mid and Small Cap Strategy

Mid and Small Cap Strategy as the name suggests comprises of companies that are mostly past of the Nifty Mid-small-cap 400 Index. In the market cycle when the expansion phase occurs these Mid & Small Cap provide higher returns. The strategy combines high quality moat companies with high growth companies.

SIP Amt.: Rs. 1,00,000
Benchmark BSE 500 TRI
Time Horizon Min. 7 years
No. of Stocks 20-30
Launch Date 4th May 2015
Category Equity Concentrated

Multi-Cap Strategy

Multi cap investing provides the opportunity to take an optimum investment exposure across various market capitalization of Indian listed companies along with diversified industries' representation inside the investment basket. 80% weightage in this strategy is to companies those that are a part of the Nifty 500 Index.

SIP Amt.: Rs. 1,00,000
Benchmark NIFTY 50 TRI
Time Horizon Min. 5 years
No. of Stocks 20-30
Launch Date 28 March 2012
Category Equity Concentrated

5TX5T Strategy

5TX5T Strategy provides a unique theme-based investing opportunity in the Indian market. As India approaches towards becoming a 5 trillion economy by GDP, the total Market Cap of Indian companies will also set to increase by 11-12% CAGR. This strategy focuses on themes that should form part of India's next growth engine

SIP Amt.: Rs. 1,00,000
Benchmark NIFTY 50 TRI
Time Horizon Min. 3 years
No. of Stocks 15-20
Launch Date 4th May 2015
Category Equity Concentrated

Narnolia PMS Performance				
	1 Year	3 Years	5 Years	Since Inception
Large Cap *(ID: 28 March 2012)*	23.5	12.9	17.0	17.2
Multi Cap *(ID: 28 March 2012)*	12.6	8.8	14.3	16.3
5TX5T *(ID: 4th May 2015)*	16.4	11.7	17.8	17.0
Mid & Small Cap *(ID: 4th May 2015)*	31.3	19.4	25.3	21.4
Vs Benchmark				
NIFTY 50 TRI	10.1	12.2	15.5	14.0/ 12.8
BSE 500 TRI	15.8	15.4	19.1	14.4

Please Note: Data is as on 31st December 2024, 1yr is ABSOLUTE returns. 3yr/5yr/SI figures are CAGR Returns. ID - Inception Date

For detailed peer comparison please visit the following link: https://www.apmiindia.org/apmi/welcome.htm
All return are calculated on TWRR basis

Value of **INR 1CR** as on December 2024

Invested in March 2012

Multi-Cap	INR **6.9Cr**	VS	NIFTY 50 TRI INR **5.3 Cr**
Large Cap	INR **7.6Cr**		NIFTY 50 TRI INR **5.3 Cr**

Invested in May 2015

Mid & Small Cap	INR **6.5 Cr**	VS	BSE 500 TRI INR **3.7 Cr**
5Tx5T	INR **4.6 Cr**		NIFTY 50 TRI INR **3.2 Cr**

KEY INVESTMENT PEOPLE

Shailendra Kumar

Co Founder & Chief Investment Officer

Shailendra Kumar is currently the Chief Investment Officer at Narnolia. He has experience of successfully managing PMS and cat III AIF. Under Shailendra's leadership Narnolia has received numerous awards including 'Most Consistent Portfolio Manager' and is considered premium investment advisory firm. Shailendra co-founded Narnolia Securities in 1997. He is known for his deep understanding of Investment theories, Stock-selection and Portfolio allocation. He has successfully developed and implemented all four major investing and trading strategies namely, value, growth, reversion and momentum. His preferred investing style is 'growth in value'.

Shailendra has a strong academic orientation having authored as well as mentored numerous financial publications. He has done extensive work on corporate valuation and derivative pricing. He has written as well as guided several finance research papers. Shailendra holds a post-graduate degree in Management & Systems from Indian Institute of Technology, Delhi.

Vineeta Sharma

Head of Research

Vineeta Sharma is the Head of Research at Narnolia. Vineeta has been in Equity research and investment industry for more than 20 Years. Over the years she has evolved her distinct style of growth stock investing which includes a proprietary process of fundamental analysis based on detailed financial modeling and bottom-up analysis of the company's financial and operating environment. She leads a team of 32 research Analysts covering 192 stocks across 18 industries. Under her leadership, the team has recommended 30 multi-baggers in last 30 quarters. She is known in the industry for her stock-selection and recommendation and for her grip over the accounting principles and Financial Statements. She is a qualified Chartered Accountant and holds Bachelor of Commerce (Hons.) degree from Delhi University, India.

We Are Recognised

When Industry Leaders validate and endorse superiority of our products and services, it speaks about the consistent performance of our brand.

**Top Fund Manager of the decade 2024
(Risk Adjusted Return Category)**
at House of Lords,
Westminster London.

Narnolia Multi-Cap PMS Strategy Rated 4 Star, 2020-21 & 2021-22
by CRISIL

Best PMS on 5 Year Performance Across All Categories - Rank 2 On Risk Adjusted Rolling Returns
By IIM Ahmedabad, 2022

2nd Largest Registered Investment Advisor (RIA) of the Country, 2020-21
Awarded by BSE Star
& Associates

Most Consistent Portfolio Manager of the Country 2018 & 19
by BSE Tefla's

Investment Terms
Minimum Investment: 50,00,000 INR | Management Fee: Fixed (Option 1) & Variable Fee Structure available (Option 2)
Fixed (Option 1): Annualized 2.5% Debited Monthly | Variable (Option 2): : 1.25% Fixed + 12.5% (Above hurdle of 10% with Catch-Up) (No sharing above 27% Annualized Returns)| Exit Load: Within 1 Year - 1% of AUM on Redemption Date, 1 Year & Above: NIL; Brokerage - At Actual;
Other Charges: Statutory/Other Charges as applicable (STT/Demat/Goods & Services/Custodian Charges etc.)
Portfolio Manager: Narnolia Financial Services Ltd. | SEBI Registration No.: INP000006420

Custodian: Orbis Financial Corporations Ltd | Fund Accounting: Orbis Financial Corporations Ltd
Auditor: A Singhi & Co. | Banking Partner: Indusind Bank
Portfolio Manager: Narnolia Financial Services Ltd. | SEBI Registration No.: INP000006420

For any queries related to PMS please send us an email at pmscare@narnolia.com

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